

Promotional Programme Rewards EMEA

Terms and Conditions

UK IT Channel Product Promotion – Exclusive Promotion March 2024

1. Eligibility for participation

- 1.1. The Exclusive March 2024 Product Promotion is open to Eaton distributors (“Distributor(s)” or “Participant(s)”) and Resellers.
- 1.2. By registering and participating in this promotion, the Participant agrees to be bound by these terms and conditions (“Promotion”).
- 1.3. The Promotion is open only to customers within the United Kingdom or Northern Ireland.
- 1.4. Participant must purchase the products through an authorized Distributor to be able to secure the discounts.
- 1.5. The Promotion is granted and managed by Eaton Electric Limited, 252 Bath Road, Slough, SL1 4DX, United Kingdom.
- 1.6. The discount will be awarded upon order from Distribution. It is the choice of the Reseller whether this discount is passed across to the end-user. Discounts are automatically applied at Distribution.

2. The Promotion

- 2.1. The Promotion runs from 1st March to 31st March 2024.
- 2.2. The Promotion is aimed to drive incremental sales revenue and to support continued channel growth and to help support and drive IT Channel 1 & 3 phase SKU products sold during the term of the Promotion outlined in point 4.
- 2.3. The discount is restricted to selected SKUs across the portfolio and cannot be used in combination with any other offer. See Marketing release for SKUs.
- 2.4. Product discount is subject to stock availability.

3. Registration & Communication

Discount will be communicated to the Channel via the Eaton IT Channel Marketing team and updated on Eaton.com – Page: [IT Reseller | Promotions | Eaton](#)

Discounts are unable to be 'back dated' to other orders. Orders to claim these discounts must be placed within the designated time frame.

4 Publication

4.1 Promoter will not be responsible for any loss or any other mishap caused to the discount or product after it has been applied to the order. This is the responsibility of the Participant.

5 Data Protection

5.1 All Personal Data will be held and used by Eaton in accordance with their obligations under all applicable legislation, and the Promoter's privacy policies: www.eaton.com/gb/en-gb/company/policies-and-statements/privacy-cookies-and-data-protection.html. The Promoter shall use Personal Data of the competition winners with the for the purposes of administration of the Prize, and communications regarding the Prize.

If you have any questions, comments, or concerns about our processing of your personal data please contact us by:

Eaton

Attention: Global Data Protection and Privacy Office

1000 Eaton Boulevard

Cleveland, Ohio 44122

Email: dataprotection@eaton.com

5.2 Data Privacy agreement

I understand that by taking part in this promotion from Eaton Electric Limited, 252 Bath Road, Slough, UK, information may be shared with Eaton's Service Partner.

I agree that the personal data that I disclose may be shared with the Service Partner and its [Affiliates](#) to provide me with information about their own products and services. Any use of my personal data will take place in compliance with the applicable privacy laws and [Eaton's privacy policy](#).

You can withdraw your consent to receive marketing messages from the service partner and its affiliates at any time and if you no longer wish to receive marketing communications, please follow the unsubscribe link and instructions at the bottom of the service partner's or affiliate's email or contact the co-service partner directly at EMEAMarketingSupport@Eaton.com to be removed from the marketing list.

6 Miscellaneous.

6.1 Promoter reserves the right to modify, suspend, cancel or terminate the Promotion or extend or resume the entry period or disqualify any Participant at any time without giving advance notice and will do so if it cannot be guaranteed that the Promotion can be carried out fairly or correctly for technical, legal or other reasons or if Eaton suspects that any person has been in breach of these terms and conditions, manipulating entries or the results or has acted unethically in any other way.

6.2 By purchasing a product with the promotion, participants release the Promoter, its subsidiaries, and affiliates, and their respective officers, directors, employees, and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising, directly or indirectly, out of or in connection with the Promotion or acceptance,

possession, including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to or destruction of personal property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional, and any consequential damages whatsoever.

6.3 These terms and conditions, their interpretation and any contractual or non-contractual obligations arising out of or in connection with these are governed by and shall be construed in accordance with the laws of England and Wales without regard to any conflict of law rules.

6.4 Any dispute arising directly or indirectly out of these terms and conditions shall be resolved exclusively by the competent courts in having jurisdiction over the area where the Promoter has its registered office.

By agreeing to these terms & conditions:

- acknowledge that the terms of this discount and our participation is in accordance with our internal policies and Codes of Conduct.
- acknowledge that the discount is valid for a limited timeframe and will be subject to availability.

Date: February 2024

Place: United Kingdom