

Fast Facts: Banking and Finance

3M™ Privacy Filters help safeguard sensitive data on your screen by blocking visual hackers from side views, and are a crucial part of your data protection.

Who is Vulnerable?

- Banks
- Brokerage firms
- Credit card providers
- Mortgage companies
- Insurance carriers
- Financial services

What Data May be Seen?

- Anything viewed on-screen in an unsecured location
- Payment Card Information (PCI)
- Personally Identifiable Information (PII)
- Account numbers
- Credit history
- Social Security numbers

Why should you care?

- Data breaches can cost companies millions of dollars in lost business, regulatory fines and legal expenses

The average cost of a data breach in 2016 was

\$4 million.¹



42% of those surveyed

said that they considered financial data their most valuable personal information.²



73%

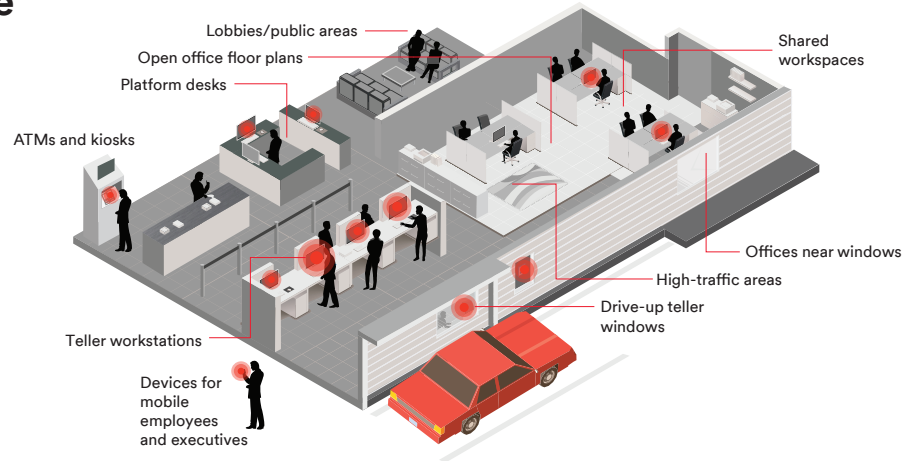
of breaches were financially motivated.³



Fast Facts: Banking and Finance

Where is privacy needed?

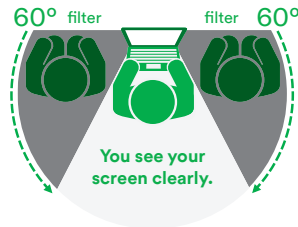
- Open office floor plans
- Shared workspaces
- High-traffic areas
- Teller workstations
- Drive-up teller windows
- Lobbies/public areas
- ATMs and kiosks
- Devices for mobile employees and executives



Privacy solutions

3M™ Privacy Filters are an affordable, easy-to-implement first line of defense for helping protect your data.

- Viewers get 60° crisp, clear viewing from the front
- From the side, onlookers only see a darkened screen



Visual hackers are kept in the dark.

Available for:



3Mscreeportal.com

3M is a trademark of 3M Company. ©3M 2017. All rights reserved. 75-0501-0657-6

¹Ponemon "Cost of Data Breach Study", sponsored by IBM, 2017.

²Carbon Black "Ransom Aware Survey Report", May 2017.

³Verizon "Data Breach Investigations Report", 2017.

3M | The experts in screen privacy.