

Visual security

for complete client confidentiality



Law firms at risk of **unknowingly breaching** client data security.

Sobering Statistics

80% chance that you've already become a victim of others reading over your shoulder¹

€2.4million That's the average cost to businesses per incident of physical data theft²

96% of data breaches in 2010 were avoidable³

52% of laptop users are ignoring visual security issues⁴

67% of working professionals surveyed in the US had worked with some type of sensitive data outside the office⁵

All it takes is a pair of eyes

It doesn't take an IT security expert to gain access to a firm's, or its clients', confidential data... just a pair of eyes. As more and more solicitors, lawyers and clerks access and process information in **non-secure** locations such as on a train or in a cafe – even in open-plan offices – on-screen content can be **easily viewed** by someone unauthorised sitting next to, or simply passing by, a device user.

An easily implemented and affordable solution is now available from technology company 3M for use both in and away from office environments. The company's range of Privacy Filters and Screen Protectors has been developed for most device types including desktop monitors, laptops, smartphones and tablets.

3M™ Privacy Filters and Screen Protectors fit easily over most screens. They utilise a unique black out privacy technology to block the view of the screen from either side, while allowing the user to comfortably continue viewing the information.

ISO27001 compatible

3M Privacy Filters and Screen Protectors can contribute to an firm's implementation of ISO27001, the international standard for Information Security Management Systems.*

Join the growing number of legal practices who are actively upgrading their visual security

Leading firms of various sizes have recognised the consequences of visual data breaches. Having identified the increased risks associated with staff travelling, conducting meetings on-the-go in public places, and visiting clients, they are now introducing 3M visual security products to help protect their data wherever business is conducted.

Source:

¹ Research commissioned by 3M UK PLC 2007 ² Symantec Corporation - 2010 Annual Study: UK Cost of a Data Breach

³ Symantec Corporation - 2010 Annual Study: UK Cost of a Data Breach ⁴ Verizon - Data Breach Investigations Report 2011

⁵ Visual Data Breach Risk Assessment Study, by Herbert H. Thompson, Ph.D., Chief Security Strategist, People Security Consulting Services PLC, 2010.

*3M Privacy Products can contribute to control A 9.2.1 within ISO27001

For more information

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