

3M™ Privacy Filters. Keeping visual hackers in the dark.

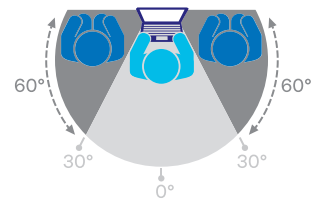


Science. Applied to keeping visual hackers in the dark.

Help protect all your screens, and the information on them, with 3M™ Privacy Filters and Screen Protectors.

- ▶ 3M™ Privacy Filters fade to black starting at the 30° side angle
- ▶ Effective 'black out' privacy from side views outside the 60° viewing angle

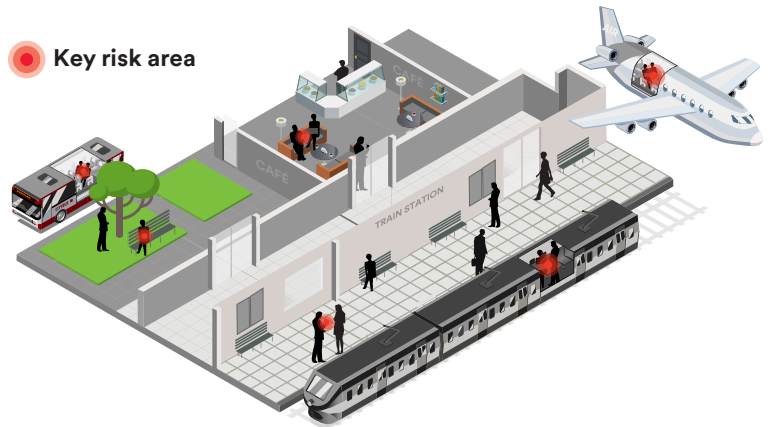
Zone of Privacy Protection



Top Vertical Markets

- ▶ Open-plan offices and mobile working
- ▶ Banking & finance
- ▶ Legal

Key risk area



Putting visual privacy into perspective:

69%

of those surveyed said their visual privacy had been violated in the workplace.¹



59%

of employees take their work outside office walls² yet just



21%

implement a visual privacy policy.³

95%

of all data security incidents involve human error.⁴



The average organisational cost per data breach is

£3.8

million.⁵



Hint 1: Try targeting these key job roles:

- ▶ Chief Information Security Officers
- ▶ IT Security Managers & IT Managers
- ▶ Directors involved with confidential information – HR, Legal & Finance
- ▶ CEO & Managing Directors

Hint 2: Mention ISO 27001

ISO 27001 is the international standard for Information Security Management Systems. 3M Privacy Filters and Screen Protectors can contribute to an organisation's implementation of ISO 27001.

Hint 3: GDPR

In a 3M Survey, more than half of mobile workers said they took no steps to protect important information while working in public.



www.3m.ie/privacyfilters/sample

Sources:

- 1 Ponemon Institute LLC "Visual Privacy Productivity Study," 2013; sponsored by 3M.
- 2 Technology's impact on Workers, Pew Research Center, December 2014.
- 3 Study shows 67% of Employees Expose Sensitive Data Outside the Workplace, 2014.
- 4 "2014 Cyber Security Intelligence Index", IBM security, 2014.
- 5 "2013 Cost of Data Breach Study: Global Analysis", Ponemon Institute, sponsored by symantec, 2013.

Privacy Filters - Notebooks, Laptops and Desktop Monitors

NEW Product Code	SAP ID#	Product Description	Size	Aspect Ratio	Height (mm)	Width (mm)
3M™ Lightweight Framed Privacy Filters						
PF200W9F	7100097750	3M™ Framed Privacy Filter for 20.0" Widescreen Monitor	19.0" Widescreen - 20.0" Widescreen	16:9	262	458
PF230W9F	7100097749	3M™ Framed Privacy Filter for 23.0" Widescreen Monitor	23.0" Widescreen	16:9	299	523
PF270W9F	7100097748	3M™ Framed Privacy Filter for 27.0" Widescreen Monitor	27.0" Widescreen	16:9	353	614
3M™ Gold Privacy Filters for Apple Devices (Frameless) - High Security						
GFNAP001	7100017646	3M™ GPFMA11 Gold Privacy Filter for Apple® MacBook Air® 11-inch	11" Widescreen	16:10	144.463	257.175
GFNAP002	7000031987	3M™ GPFMA13 Gold Privacy Filter for Apple® MacBook Air® 13-inch	13" Widescreen	16:10	179.388	287.3
GFNAP005	7000059572	3M™ GPFMR15 Gold Privacy Filter for Apple® MacBook Pro® 15-inch with Retina® display	15" Widescreen	16:10	230.188	352.4
3M™ Privacy Filters (Frameless)						
PF125W9B	7000015890	3M™ 12.5" Widescreen Laptop Privacy Filter	12.5" Widescreen	16:9	155.6	277.8
PF133W9B	7000014516	3M™ 13.3" Widescreen (16:9) Laptop Privacy Filter	13.3" Widescreen	16:9	165.1	293.7
PF140W9B	7000014517	3M™ 14.0" Widescreen Laptop Privacy Filter	14.0" Widescreen	16:9	174.6	309.6
PF156W9B	7000014518	3M™ 15.6" Widescreen Laptop Privacy Filter	15.6" Widescreen	16:9	193.7	344.5
PF170W1B	7000013838	3M™ 17.0" Widescreen Laptop Privacy Filter	17.0" Widescreen	16:10	230.2	368.3
3M™ Privacy Filters (Frameless)						
PF190C4B	7000013670	3M™ PF19.0 Privacy Filter for Desktop LCD Monitor 19.0"	19.0" (5:4)	5:4	301.625	376.2
PF240W1B	7100026029	3M™ PF24.0W Privacy Filter for Widescreen Desktop LCD Monitor 24.0"	24.0" Widescreen	16:10	323.9	519.1
PF270W9B	7000031980	3M™ PF27.0W9 Privacy Filter for Widescreen Desktop LCD Monitor 27.0"	27.0" Widescreen	16:9	336.6	598.5
3M™ High Clarity Privacy Filters						
HC140W9B	7100138482	3M™ High Clarity Privacy Filter for 14" Widescreen Laptop	14" Widescreen	16:9	174.6	309.6
HC156W9B	7100138483	3M™ High Clarity Privacy Filter for 15.6" Widescreen Laptop	15.6" Widescreen	16:9	193.7	344.5
HC215W9B	7100136295	3M™ High Clarity Privacy Filter for 21.5" Widescreen Monitor	21.5" Widescreen	16:9	268.3	476.3

Privacy & Screen Protection for Mobile Phones

NEW Product Code	SAP ID#	Product Description
3M™ Privacy Filters and Screen Protectors		
MPF828717	7100035431	3M™ Privacy Screen Protector for iPhone 5/S/C - Portrait (Glossy)
MPPAP001	7100042779	3M™ Privacy Screen Protector for Apple® iPhone® 6/6s/7/8
MPPAP010	7100112606	3M™ Privacy Screen Protector for Apple® iPhone® 6 Plus/6s Plus/7 Plus/8 Plus
MPPGG003	7100118983	3M™ Privacy Screen Protector for Google™ Pixel Phone
MPPGG004	7100118968	3M™ Privacy Screen Protector for Google™ Pixel XL Phone

Special Non Standard Filters and Screen Protectors

NEW Product Code	SAP ID#	Product Description	Aspect Ratio	Height (mm)	Width (mm)
3M™ Privacy Filters for Touchscreen Laptops (Frameless)					
PF140W9E	7100068018	3M™ PF140W9E Privacy Filter for Edge-to-Edge 14.0" Widescreen Laptop	16:9	193.7	325.4
PF156W9E	7100068017	3M™ PF156W9E Privacy Filter for Edge-to-Edge 15.6" Widescreen Laptop	16:9	212.7	360.4

▶ For help selecting the correct size filter visit:
www.3m.ie/privacyfilters/sample

▶ To learn more contact Aisling at
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